

UFR SCIENCES ET TECHNIQUES

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA

Year 3

Code Etape : 5W04A3

Version published on 10/10/2018 by Luc Marcenac (Luc.Marcenac@u-cergy.fr)

Expected audience

Initial training	Yes
Sandwich training	Yes
In-house training	Yes

Description

Eligibility conditions

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Responsible teacher(s)

- Luc Marcenac (Luc.Marcenac@u-cergy.fr)

Prerequisites

Objectives

Units

Name	Term	Number of ECTS
Anglais	Yearly	2
Le contexte de diffusion du projet	Yearly	6
EC Communication et multimédia	Yearly	2
Conception et réalisation en infographie et animation	Yearly	6
EC Elaboration de projets	Yearly	6
EC Mission en entreprise	Yearly	13
EC Histoire de l'art et du graphisme	Yearly	2

<u>EC L'image et le son numériques</u>	Yearly	2
<u>EC Projet tuteuré</u>	Yearly	7
<u>EC Stratégie de communication</u>	Yearly	2
<u>EC Les supports de la communication</u>	Yearly	6
<u>EC Sites Web et audiovisuel</u>	Yearly	6

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - Anglais

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department		Hours	
Level	Year 3	Lectures	0
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Tutorial classes	20
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Practical work	0
Unit	Anglais	Projects	0
Term	Yearly	Online	0
Number of ECTS	2		
Code ELP	5W04A3-5EJANG0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Sophie Decre

Prerequisites

Objectives

Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - Conception et réalisation en infographie et animation

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department			Hours
Level	Year 3		
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Lectures	0
		Tutorial	60
		classes	
		Practical work	0
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Projects	0
		Online	0
Unit	Conception et réalisation en infographie et animation		
Term	Yearly		
Number of ECTS	6		
Code ELP	5W04A3-5EJCON0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC Communication et multimédia

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department			Hours
Level	Year 3		
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Lectures	0
		Tutorial	15
		classes	
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Practical work	0
		Projects	0
		Online	0
Unit	EC Communication et multimédia		
Term	Yearly		
Number of ECTS	2		
Code ELP	5W04A3-5EJCOM0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Luc Marcenac

Prerequisites

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Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC Elaboration de projets

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department		Hours	
Level	Year 3	Lectures	0
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Tutorial classes	60
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Practical work	0
Unit	EC Elaboration de projets	Projects	0
Term	Yearly	Online	0
Number of ECTS	6		
Code ELP	5W04A3-5EJELA0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC Histoire de l'art et du graphisme

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department			Hours
Level	Year 3		
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Lectures	0
		Tutorial	12
		classes	
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Practical work	0
		Projects	0
		Online	0
Unit	EC Histoire de l'art et du graphisme		
Term	Yearly		
Number of ECTS	2		
Code ELP	5W04A3-5EJHAG0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC L'image et le son numériques

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department			Hours
Level	Year 3		
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Lectures	0
		Tutorial	18
		classes	
		Practical work	0
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Projects	0
		Online	0
Unit	EC L'image et le son numériques		
Term	Yearly		
Number of ECTS	2		
Code ELP	5W04A3-5EJISN0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC Les supports de la communication

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department			Hours
Level	Year 3		
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Lectures	0
		Tutorial	60
		classes	
		Practical work	0
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Projects	0
		Online	0
Unit	EC Les supports de la communication		
Term	Yearly		
Number of ECTS	6		
Code ELP	5W04A3-5EJSUP0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC Mission en entreprise

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department			Hours
Level	Year 3		
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Lectures	0
		Tutorial	0
		classes	
		Practical work	0
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Projects	0
		Online	0
Unit	EC Mission en entreprise		
Term	Yearly		
Number of ECTS	13		
Code ELP	5W04A3-5EJENT0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC Projet tuteuré

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department		Hours	
Level	Year 3	Lectures	0
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Tutorial classes	150
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Practical work	0
Unit	EC Projet tuteuré	Projects	0
Term	Yearly	Online	0
Number of ECTS	7		
Code ELP	5W04A3-5EJPTU0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC Sites Web et audiovisuel

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department		Hours	
Level	Year 3	Lectures	0
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Tutorial classes	55
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Practical work	0
Unit	EC Sites Web et audiovisuel	Projects	0
Term	Yearly	Online	0
Number of ECTS	6		
Code ELP	5W04A3-5EJSWA0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - EC Stratégie de communication

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department			Hours
Level	Year 3		
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Lectures	0
		Tutorial	20
		classes	
		Practical work	0
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Projects	0
		Online	0
Unit	EC Stratégie de communication		
Term	Yearly		
Number of ECTS	2		
Code ELP	5W04A3-5EJSTR0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Luc Marcenac

Prerequisites

Objectives

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Course stakes

Pedagogical program

LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA - Le contexte de diffusion du projet

Composante	5 : UFR SCIENCES ET TECHNIQUES		
Department			Hours
Level	Year 3		
Degree	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Lectures	0
		Tutorial	55
		classes	
		Practical work	0
Training	LP CHARGÉ DE COMMUNICATION CULTURELLE ET MULTIMÉDIA	Projects	0
		Online	0
Unit	Le contexte de diffusion du projet		
Term	Yearly		
Number of ECTS	6		
Code ELP	5W04A3-5EJC0D0D		

Keywords

No keyword yet

Responsible teacher(s)

Other teachers

Prerequisites

Objectives

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Course stakes

Pedagogical program